

TRANSCEND

BECOME A SPONSOR

Thank you for considering a sponsorship for The Hochstein School’s 2024 Gala, *Transcend*. This event showcases Hochstein and its commitment to providing access to exceptional music, dance, and therapeutic arts education to students of all ages and abilities within our community.

Hosted by Creative Producer and iHeartMedia on-air personality Joe Lomonaco, the evening will feature inspirational performances and stories on Hochstein’s impact as well as opportunities to raise essential funds for its tuition assistance and community access programs. Please see below for information on sponsorship levels and benefits.

SPONSORSHIP LEVELS AND BENEFITS

| SPONSORSHIP LEVELS | | | | |
|---|------------------------|---------------------|----------------------|-----------------------|
| BENEFITS | Premier (\$10,000+) | Presto (\$5,000) | Allegro (\$2,500) | Moderato (\$1,500) |
| Program Book Ad | Full-Page | Half-Page | Half-Page | Quarter-Page |
| Logo Promotion | X | X | X | X |
| Full Table – Eight (8) Tickets | X | X | | |
| Four (4) Tickets | | | X | |
| Two (2) Tickets | | | | X |
| Additional Benefits <i>*more details on following page</i> | X | | | |

PROGRAM BOOK ADVERTISEMENTS

Interested in an event program book advertisement for your business? We offer the following options:

- ✦ Full-Page Ad (\$750)
- ✦ Half-Page Ad (\$500)
- ✦ Quarter-Page Ad (\$250)

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SPONSORSHIP BENEFITS

Premier - \$10,000+

Benefits include:

- ✦ Exclusive recognition as Premier Sponsor via a press release and calendar listing
- ✦ Promotion of logo on Hochstein's website (with link to sponsor site), in weekly email campaigns, and in event program book and signage. Mentions of sponsors by name on social media.
- ✦ Full-page ad in program book
- ✦ Complimentary 'best in house' table at the event, which includes eight (8) tickets
- ✦ Recognition in Hochstein's 2024 Annual Report
- ✦ Portion of sponsorship goes directly to needs-based tuition assistance

Presto - \$5,000

Benefits include:

- ✦ Promotion of logo on Hochstein's website (with link to sponsor site), in weekly email campaigns, and in event program book and signage. Mentions of sponsors by name on social media.
- ✦ Half-page ad in program book
- ✦ Complimentary premier location table at the event, which includes eight (8) tickets
- ✦ Recognition in Hochstein's 2024 Annual Report

Allegro - \$2,500

Benefits include:

- ✦ Promotion of logo on Hochstein's website (with link to sponsor site), in weekly email campaigns, and in event program book and signage. Mentions of sponsors by name on social media.
- ✦ Half-page ad in program book
- ✦ Four (4) complimentary tickets
- ✦ Recognition in Hochstein's 2024 Annual Report

Moderato - \$1,500

Benefits include:

- ✦ Promotion of logo on Hochstein's website (with link to sponsor site), in weekly email campaigns, and in event program book and signage. Mentions of sponsors by name on social media.
- ✦ Quarter-page ad in program book
- ✦ Two (2) complimentary tickets
- ✦ Recognition in Hochstein's 2024 Annual Report

CURIOUS ABOUT OUR SCOPE OF REACH?

Hochstein's website receives 5,800 unique visitors monthly, our email campaigns reach over 8,200 subscribers, and we have close to 12,000 followers across our social media platforms!

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SPONSORSHIP FORM

- Premier Sponsor (\$10,000+) Presto Sponsor (\$5,000)
 Allegro Sponsor (\$2,500) Moderato Sponsor (\$1,500)

OR PROGRAM BOOK-ONLY ADVERTISEMENT

- Full-Page Ad (\$750) Half-Page Ad (\$500) Quarter-Page Ad (\$250)
5" w x 8" h 5" w x 4.25" h 2.25" w x 4.25" h

CONTACT INFORMATION

Organization/Company: _____

Contact Person: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: (____) _____ - _____ E-mail: _____

PAYMENT METHOD

- Please send me an invoice
 Check (Please make check payable to The Hochstein School.)
 Credit Card

Cardholder Name: _____

Card #: _____ Exp. Date: ____/20____ CVC: _____

Signature: _____

PLEASE RETURN THIS FORM TO:

The Hochstein School, Attn: Rebecca Batzold
50 N. Plymouth Avenue, Rochester, NY 14614

Or send via email to Rebecca Batzold at rebecca.batzold@hochstein.org.

Sponsorship logos (JPEG or PNG files) and program ads (PDF or JPEG) are due
February 15, 2024 to be included in event program book and signage.

All sponsorships are tax-deductible to the fullest extent of the law.